

Building Resilience through Public-Private Partnerships

**Wednesday, August 3: U.S. Chamber of Commerce Headquarters, Hall of Flags
1615 H Street NW, Washington, DC 20062**

- 7:00 a.m. – 8:00 a.m.** Registration
- 8:00 a.m. – 8:15 a.m.** Welcome: Dan Stoneking, Director, Private Sector, FEMA and Douglas Smith, Assistant Secretary for Private Sector, DHS
- 8:15 a.m. – 8:30 a.m.** Opening Remarks: The Honorable Tom Ridge, President and CEO, Ridge Global; Chairman, National Security Task Force, U.S. Chamber of Commerce
- 8:30 a.m. – 8:45 a.m.** Secretary of Homeland Security Janet Napolitano
- 8:45 a.m. – 9:00 a.m.** *It Takes a “Whole Community” to Build Resilience*
Keynote Address by FEMA Administrator Craig Fugate
- 9:00 a.m. – 9:15 a.m.** BREAK
- 9:15 a.m. – 10:15 a.m.** *Seeing it from Both Sides—Private Sector to the State Emergency Manager*
Bryan Koon, Director, Florida Division of Emergency Management
- 10:15 a.m. – 11:15 a.m.** *Partnering with the Federal Government in Disasters*
Facilitator: Ann Beauchesne, Vice President of the National Security and Emergency Preparedness Department, U.S. Chamber of Commerce
Panelists: Douglas Smith, Assistant Secretary for Private Sector, DHS; Todd Keil, Assistant Secretary for Infrastructure Protection, DHS; Tim Cole, Private Sector and NGO Office, USNORTHCOM; Dan Stoneking, Director, Private Sector, FEMA
- 11:15 a.m. – 12:30 p.m.** Luncheon and Guest Speaker (12:15 p.m.) U.S. Representative Gus Bilirakis (FL-9th), Chairman, House Homeland Security Committee; Subcommittee on Emergency Preparedness, Response, and Communications
- 12:30 p.m. – 1:30 p.m.** *Regionalization: A Case for Cross-Jurisdictional Partnerships*
Facilitator: Ian Hay, President, SouthEast Emergency Response Network
Panelists: Brian Tishuk, Executive Director, ChicagoFIRST; Lori Adamo, Vice President/Chair, PPS Teams, NEDRIX; Tom Moran, Executive Director, All Hazards Consortium
- 1:30 p.m. – 2:30 p.m.** *A Case for Single-Jurisdictional Partnership: States and Cities*
Facilitator: Suzanne Mencer, Co-Director, Colorado Emergency Preparedness Partnership
Panelists: Ira Tannenbaum, Director of Public/Private Initiatives, New York City Office of Emergency Management; Mark Cooper, Senior Director of Emergency Management, Wal-Mart; Wendy Freitag, External Affairs Manager, Washington Emergency Management Division
- 2:30 p.m. – 2:45 p.m.** BREAK
- 2:45 p.m. – 3:45 p.m.** *Technology: Enabler and Risk in Building National Resilience*
Facilitator: Bridger McGaw, Special Advisor for Cyber Security and Infrastructure Resilience to the Under Secretary for National Protection and Programs Directorate, DHS
Panelists: John Abell, New York City Bureau Chief, Wired Magazine; Adele Waugaman, Senior Director of Technology Partnerships, United Nations Foundation; Shayne Adamski, FEMA
- 3:45 p.m. – 4:30 p.m.** *A Conversation with Private Sector Representatives* (Katie Dempsey, Target; Doug Selby, Big Lots, LaNile Dalcour, Brookfield Properties; Bill Shealy, Verizon)
- 4:30 p.m. – 5:00 p.m.** Facilitated Conference Discussion, Q & A, Administrative Issues (Dan Stoneking)

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**Thursday, August 4: American Red Cross Headquarters, Hall of Service
1730 E Street NW Washington DC 20006**

- 7:30 a.m. – 8:00 a.m.** Registration
- 8:00 a.m. – 8:15 a.m.** Welcome and Introductions: Dan Stoneking, Director, Private Sector, FEMA
- 8:15 a.m. – 8:30 a.m.** Opening Remarks: Gail McGovern, President and CEO, American Red Cross
- 8:30 a.m. – 9:30 a.m.** *The Corporate Role:* Mike Rackley, Director of Global Security Services, Target
- 9:30 a.m. – 10:30 a.m.** *From Prepared to Resilient:*
Facilitator: Russ Paulsen, Executive Director of Hurricane Recovery, American Red Cross
Brian Kamoie, Senior Director for Preparedness Policy, White House National Security Staff;
Bob Connors, Director of Preparedness, Raytheon; Paulette Aniskoff, Director of the Individual and Community Preparedness Division, FEMA
- 10:30 a.m. – 10:45 a.m.** BREAK
- 10:45 a.m. – 11:45 a.m.** *Partnering through Catastrophe:*
Facilitator: Tim Cole, Chief, Private Sector and NGO Office, USNORTHCOM
Panelists: Philip Strouse, Private Sector Liaison, FEMA Region IV; J.D. Densmore, Manager, Emergency Command Center, Lowes; Tom Serio, Manager, Business Continuity and Disaster Recovery, Verizon Wireless
- 11:45 a.m. – 12:00 p.m.** BREAK (Luncheon Served)
- 12:00 p.m. – 1:00 p.m.** Luncheon Keynote: Mayor Bob Dixon, Greensburg, KS; Mike Estes, V.P. BTI Corporation
- 1:00 p.m. – 2:50 p.m.** *Four Visions for the Future: Working Sessions*
- *All Aboard: Building a Watertight Plan for Partnerships in All 56 States and Territories, Hall of Service* – Facilitator: Dan Stoneking, Director of the Private Sector Division, FEMA; Shane Stovall, Director, Emergency Management at the City of Plano, Texas; Ramesh Kolluru, Executive Director, NIMSAT, University of Louisiana at Lafayette.
Vision: Every state and territory has a publically accessible, dedicated, resourced, engaged, and sustainable public-private partnership program focused on resilience.
 - *Decision Time: Seeing the Whole Picture, Board of Governors Room* – Facilitator: Shayne Adamski, Senior Manager of Digital Engagement, FEMA; David Waldrop, Public Safety Architect/Evangelist, Microsoft; Lori Rivera, FEMA Private Sector Division
Vision: The public and private sectors share data and data feeds in both directions to enable life-saving and property-protecting timely decision-making.
 - *The Road Best Taken...Is Best Without Boundaries, Room LL20* – Facilitator: Jim Caverly, Director of the Partnership and Outreach Division, DHS; Brian Tishuk, Executive Director, ChicagoFIRST; Jeanie Moore, FEMA Private Sector Division
Vision: All government jurisdictions nationwide offer the private sector consistent credentialing, access and waivers across jurisdictional lines nationwide, in support of a disaster.
 - *We Need More of That! Room LL30* – Facilitator: Ann Beauchesne, Vice President of the National Security and Emergency Preparedness Department, U.S. Chamber of Commerce; Michael Frias, Private Sector Office, DHS; Ashley Small, FEMA Private Sector Division
Vision: Local, state and national resource registries / databases exist with similar format and architecture that enable the sharing of goods, services and donations to both emergency managers and communities.
- 3:00 p.m. – 4:30 p.m.** Out-Brief All Participants - Hall of Service, 1730 E St NW (Same Location as General Session)
- 4:30 p.m. – 5:00 p.m.** Conference Wrap-Up and the Way Ahead (Dan Stoneking)